

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

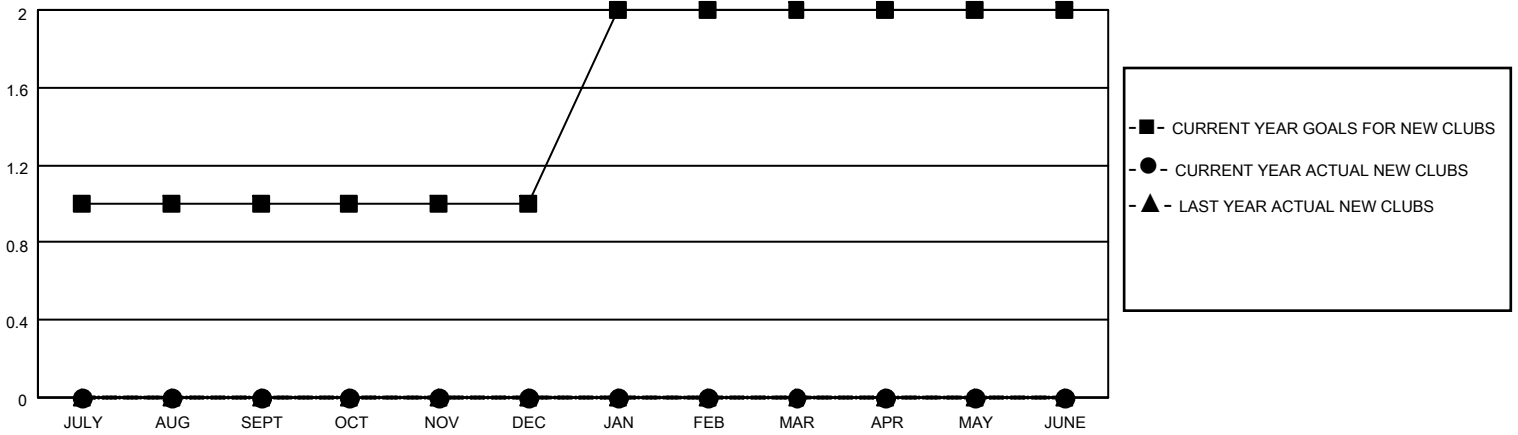
District 24 L

Results as of: 2/28/2021

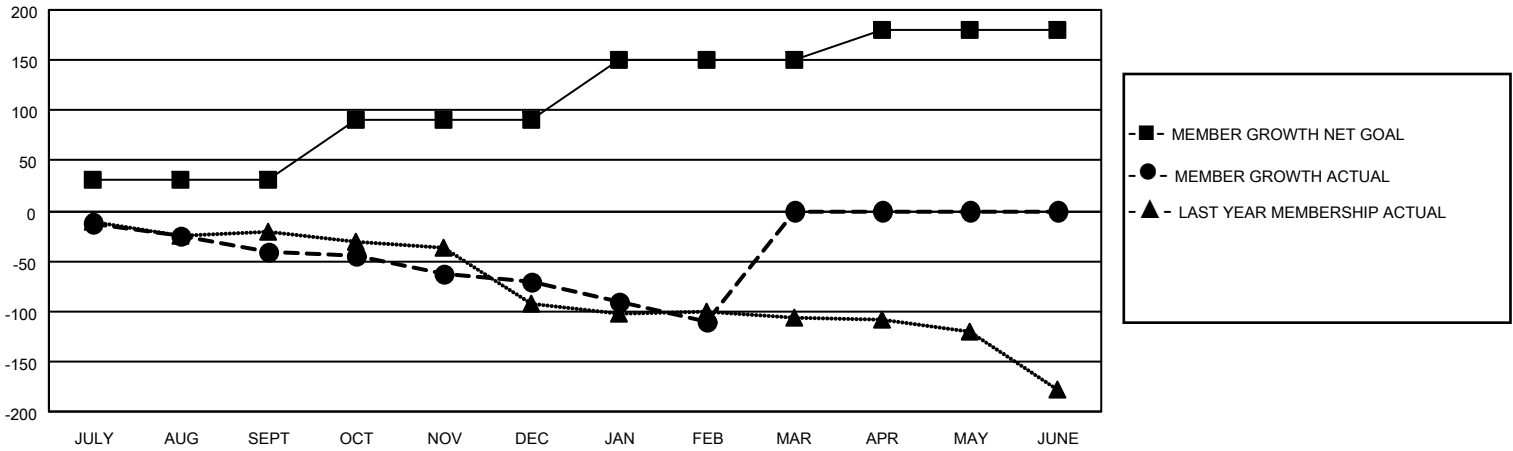
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	42	71
OCT/NOV/DEC	60	53	80
JAN/FEB/MAR	60	18	53
APR/MAY/JUNE	30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

34 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 1,608 (64.24%)
FEMALE 895 (35.76%)

DROPPED MEMBERS

DECEASED	44
CLUB CANCELLED	9
OTHER	151
TOTAL	204

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	463
FAMILY MEMBERS PAYING HALF DUES	233